

UNITING CHURCH IN AUSTRALIA LOGO GUIDELINES

LOGO IDENTITY GUIDELINES VISUAL SUMMARY

Follow this summary of the Uniting Church logo guidelines for standard applications of the logo.

NEVER attempt to redraw or recolour the Uniting Church logo.

PRIMARY LOGO (COLOUR - PMS 185)



The Uniting Church in Australia
CONGREGATION NAME

HORIZONTAL
DISPLAY OF THE
LOGO



The Uniting Church in Australia
CONGREGATION NAME

VERTICAL
DISPLAY OF
THE LOGO

MINIMUM SIZE



SECONDARY LOGO (BLACK & WHITE, 60% HALFTONE)

The old version of the black and white logo had a crosshatched dove in the centre. This has been revised for current printing standards and the new version of this secondary logo has the dove in halftone (60% black) and is the correct usage for the logo in black and white.



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FONTS

The corporate font family is the MYRIAD PRO family — Myriad Pro Light, Medium and Bold. Where Myriad Pro is not available, it is acceptable to use ARIAL and GILL SANS.